



**NACM Governance Committee
Conference Call Meeting Minutes**

A conference call via telephone and online webinar of the NACM Governance Committee was held on Wednesday, August 15, 2018 at 4:00 PM (EST). The meeting was called to order at 4:05 PM (EST) by Greg Lambard, Chair. The meeting proceeded as follows:

I. Roll Call and Introductions

The following committee members and guests were present:

- Patricia Batley
- TJ BeMent
- Paul DeLosh
- Nicole Garcia
- Frank Hardester
- Peter Kiefer
- Greg Lambard
- Tina Mattison
- Rick Pierce
- Janet Reid (NCSC)
- Alyce Roberts
- Jeffrey Tsunekawa
- Will Simmons
- Mark Weinberg

II. Review of Minutes

The minutes from the June 20, 2018 meeting were reviewed and approved as submitted.

III. Committee Goals, Schedule & Workplan for 2018-2019

Greg reviewed the items currently on the committee's plate which include: VOICE of the Profession (State of the Profession Address, annual VOICE Survey, and VOICE strategy); Creation of Resolutions; Promotion of the National Agenda; Ethics review and revision of the model ethical code; Possible survey on ethical issues; and Update of the Operations manual. There may be some alterations to the list of goals after the Fall Board meeting in November. A tentative workplan has been distributed that will serve as a rough guide to committee agendas throughout the year.

Regarding the State of the Profession Address given by Vicky Carlson at the annual conference, the plan is to post the video to the website with a full version of the text. There is some work needed to get the text in that format. Rick Pierce noted his concern that folks watching the address, may be a little turned off by the length of the address. He suggested that the speech be edited down into smaller segments.

Perhaps about five minutes each. The Committee agreed. Rick, Patricia Batley, Mark Weinberg, and Nicole Garcia volunteered to work on this.

Regarding further work on the VOICE Rick mentioned that he saw a very good session on pod-casts at the annual conference. He was thinking that pod casts on items NACM wants to “exercise” its VOICE on might be effective.

Greg noted that the VOICE survey has about 129 completed surveys. One more email blast will come out as a final reminder of the survey and two weeks later the survey will be closed and analysis can begin.

IV. Review of letter to institutions and “landing” page

The draft letter, to academic and other applicable organizations, created to announce the SOP address and promote NACM was discussed. Depending on when it goes out it might be informed by the results of the VOICE survey. It was thought that the letters might be customized a bit to provide local/regional contacts from NACM. These folks could be available as speakers for classes, criminal justice associations, and so forth. The decision remains to be made on the distribution list for these letters. The committee decided that we would like to get the letter out in October.

The letter will provide a link to a “landing page,” which would have the SOP Address as well as links to items of interest from the NACM website. A draft landing page has been created by Janet Reid, and Jeffrey Tsunekawa. It was felt that it is a very good start. In the discussion that followed it was noted that the page does not need a lot of content, but thought is needed on just what to link to from the page. Alyce Roberts, Frank Hardester, Jeffrey, Greg, and Rick agreed to work on further refining the design of the page.

V. New/Other Business

None.

VI. Adjourn

The meeting was adjourned at approximately 4:50 PM (EST). The next meeting of the committee will occur at 2pm on Wednesday September 19th at 2pm EST.

Respectfully Submitted:

Greg Lambard
Governance Committee Chair