

Joint Membership Committee / State Associations Subcommittee Meeting Friday, February 25, 2022 1:00 pm ET

Attendance: Cheryl Stone, Brandon Kimura, Rick Pierce, Stacy Worby, Kelly Hutton, Lillian Triplett, Ellen Procida, Tina Ganzeveld

Minutes

The February meeting was a joint meeting with the membership committee and the state association. President of MAACM, Ellen Procida and President of ICA, Tina Ganzeveld were in attendance.

There were no corrections submitted to the January 26, 2022, meeting minutes

- 1. Subcommittee Reports
 - a. Early Career Professionals:

Stacy Worby reported that the committee will review the list of those who attended the Mid-Year Conference ECP event and encourage the young professional to join the ECP committee. Began discussing the annual conference and possible charities to partner with. Shared interest group topic for February: Writing Performance Evaluations Upcoming for March: Path to the NACM Board Will be using social media to advertise the March SIG.

b. International:

Stacy Worby presented the following Roles and Responsibilities of Committee: The Subcommittee is responsible for reaching out to international associations and organizations to promote the importance of court administration and encourage partnerships with NACM. In addition, the committee develops partnerships with other organizations to promote effective court management initiatives. Finally, the committee will assist NACM members interested in developing international relationships with courts abroad by providing resources and materials to effectuate the relationship. The committee meets every other month or if working on a project additional meeting will be scheduled.



Projects this year:

1. Brochure updated and posted on the International Subcommittee page and International Outreach

 Committee working on a survey to compile a list of NACM members who have worked internationally as well as those who may be interested in future international work
 Facilitate an International Shared Interest Group (SIG) which will be held at the annual conference in Milwaukee

International Association for Court Administration 2022 Conference will be held October 17-20 in Helsinki, Finland. IACA website: <u>iaca.ws</u>.

State of Associations:

Rick Pierce introduced Ellen Procida, President of MAACM. Ms. Procida reported that MAACM is having its first in-person meeting post COVID 19 on May 11, 2022, in Cape May NJ. Registration opens on March 1, 2022. She stated that they have a very robust conference development agenda and encourage everyone to attend. Tina Ganzeveld President of the Iowa Courts Association.

2. Membership Mid-Year Report

Dorothy Howell reported on the membership sections of the NACM's Annual Strategic Plan. She explained that each Strategic committee's focus is specific to increasing membership, identifying underrepresented markets and states with low membership representation. The Board suggested that the committee consider hosting a virtual event to market the value of NACM membership.

- 3. 2022 Strategic Plan Projects Report
 - a. Committee Corner in NACM Publications Subcommittee Vice Chair Brandon Kimura reported that he submitted an article to Janet Cornell about the interworking's of the membership committee. He is looking for volunteers to assist in identifying topics for future articles in the NACM publications.
 - b. Outreach Plans for Underrepresented Subcommittee
 Vice Chair Cheryl Stone reported that currently NACM is not gathering this type of data.
 suggested partnering with state associations that are in the mid-west and mid-Atlantic states that have low membership enrollment and those states surrounding the host state of the conference.
 We will present to the board a proposal promoting a dual membership campaign.
 - c. Partnerships w/University and the Workforce Subcommittee Stacy Worby is the only person on this committee. She asked for volunteers to assist in the development of partnerships with universities.



d. Increase Membership Campaigns Subcommittee

Dorothy Howell reported that she has numerous video testimonials from NACM members that attended the Mid-Year Conference in Seattle WA. The videos will be forwarded to Jeffrey Tsunekawa, President-Elect to create a collage that will be used at the Annual Conference in Milwaukee, WI. She encouraged the members of the committee as well as the State Associations to submit a brief video testimonial of their experience as NACM members.

NACM Conferences b. Annual Conference Milwaukee, Wisconsin. July 10-14,2022

4. There was no New Business

2022 Membership Meeting Schedule

March 23, 2022, 2:00pm ET