



Membership Committee
Wednesday, December 22, 2021
3:00 pm ET

<https://us06web.zoom.us/j/96643016450?pwd=ZjZzdjEwS1RlRmJlamZQNHIzMEI5Zz09>

Meeting ID: 966 4301 6450 Passcode: 034792

Find your local number <https://us06web.zoom.us/u/kVFdGKHzC>

Minutes

1. Dorothy H. welcomed the committee members and thanked them for their participation in the membership committee.
2. November 17, 2021, minutes were reviewed, and no corrections were reported.
3. Subcommittee Reports
 - a. Early Career Professionals
Stacy Worby reported that the subcommittee is working on a special interest letter to increase membership. The March focus will be on the Board and the responsibilities of the Board. A shared interest group session is scheduled at the annual conference in Milwaukee. The subcommittee is open to other special interest topics and encouraged the members to provide suggestions.
 - b. International Subcommittee
Stacy reported on behalf of the international subcommittee. The next meeting is January 13, 2022 @ 2:00 pm.
 - c. State of Associations
Rick Pierce reported that several states were represented at the last meeting. He shared the Strategic priorities with the committee. He also added that many of the states will assist in providing video testimonials, "I AM NACM" and the social media video campaign.
4. 2022 Strategic Plan Projects
Brandon Kimura provided an overview of NACM's 2022 Strategic Plans and the specific priorities for the Membership Committee. NACM has incorporated DEI measures in its 2022 strategic plan.
5. Committee Corner in NACM Publications Subcommittee
Brandon Kimura will chair this committee and ask that anyone interested contact him directly.
6. Outreach Plans for Underrepresented Subcommittee
Cheryl Stone will chair this committee and ask that anyone interested in serving on the committee should contact her directly.



7. Partnerships w/University and the Workforce Subcommittee

Stacy Worby will chair this committee as it aligns with the ECP committee.

Anyone interested in serving on this committee should contact Stacy directly.

8. Increase Membership Campaigns Subcommittee

Dorothy Howell will chair this committee and asked that anyone interested in serving on the

Committee should contact her directly. She plans to solicit participation in the “I AM NACM”

Campaign and video submissions at the mid-year conference.

NACM Conferences

a. Mid-year Conference Bellevue, Washington. February 20-22,2022

b. Annual Conference Milwaukee, Wisconsin. July 10-14,2022

9. There was no new business.

2022 Membership Meeting Schedule

January 26, 2022