



Membership Committee
Wednesday, November 17, 2021
3:00 pm ET

<https://us06web.zoom.us/j/96643016450?pwd=ZjZzdjEwS1RlRmJlamZQNHIzMEI5Zz09>

Meeting ID: 966 4301 6450 Passcode: 034792

Find your local number <https://us06web.zoom.us/u/kVFdGKHzC>

Attendees: Cheryl Stone, Brandon Kimura, Kent Pankey, Stacy Worby, Kathy Griffin, Erin Carr, Tina Mattison, TJ BeMent, Rick Pierce, Lillian Triplett, Jeff Chappell, Robert Adelardi, Dorothy Howell

Minutes

1. Dorothy H. welcome new members to the committee and thank all for attending the membership committee meeting.
2. The October 27, 2021, minutes were distributed to the members in advanced and no corrections made.
3. Subcommittee Reports
 - a. Early Career Professionals I Stace Worby announced that the committee is preparing to deliver special interest seminars to the ECP members. A special interest session will be offered at the NACM Annual Conference in Milwaukee. Stacey W. is looking for precentors other special topics and asked that if anyone is interested in facilitating a seminar, please email her directly.
 - b. International – In Michele Oken Stuart’s absence, Dorothy announced that the subcommittee has updated the international brochure and the final document is on the NACM website
 - c. State of Associations Report tabled in Rick Peirce’s absence.

4. Membership Engagement

The video campaign is underway and new content is needed. Brandon K. provided the following Guidance to assist members with creating their personal testimonies.

Below are some potential questions for testimonial videos for your consideration.

First:

- Name, current position (title and court), and number of years working in the legal industry

Second, choose one:

- What or who are the primary contributors to where you are in your career today?

- Tell us about what drives you professionally, to bring all that you have to work each day.

- Tell us about your proudest experience while working in the courts.

Third:



- *What was your NACM Light Bulb Moment--the moment or experience that illuminated for you tremendous value of NACM?*

Fourth, choose one or two:

- *If your house was on fire and you could only grab one thing as you escape, what would it be?*
- *Who do you most admire, and why?*
- *What do like most and least about the city where you now live?*

Cheryl S. suggested that the committee focus on individualized connection. Part of engagement will referrals to the various committee opportunities. Brandon K. also suggested that we showcase members of the organization in NACM publications.

5. Social Media Campaign

Dorothy H. reminded the committee members of the current campaigns, “I am NACM” and personal member videos which will be posted on NACM’s social media Platforms.

She encouraged members to following NACM’s Instagram account.

Announcements:

NACM Conference Calendar

Mid-year Conference Bellevue, Washington February 20-22,2022

Annual Conference Milwaukee, Wisconsin July 10-14,2022

6. There was no new business reported

7. There was no New Business.