NACM Conference Development Sub-Committee
Tuesday, October 10, 2019 – 4:00 PM ET

Present: T.J. BeMent (chair), Melinda Brooks, Charleston Carter, Jeff Chapple, Sarah Brown Clark, Mark Dalton, Callie Deitz, Val Garder (NCSC), Kathy Griffith, Pete Kiefer, Cherie Lusk, Tina Mattison, DeAndre Moore, Dawn Palermo, Carlene Redmond, Janet Reid (NCSC), Ron Truss, Jeffery Tsunekawa, Dawn Williams

Evaluations of 2019 Conferences

At the last meeting, T.J. had asked for volunteers to review the 2019 conference evaluations for general thoughts and observations. DeAndre, Sarah and Jeff offered the following:

- A/V equipment issues (T.J. and Val noted this has been addressed in updated speaker tips and will be conveyed again to future speakers)
- Plenaries really need to be on-point to a general audience and energizing
- Members want takeaways in breakouts – tips, toolkits, etc.
- Cybersecurity remains a valued topic
- Too many breakouts at annual to choose from
- Session descriptions do not match content
- Better noting of sponsored sessions
- Need more human resources and general management sessions
- Time for Q&A not sufficient in short sessions

2020 Call for Proposals

T.J. noted that several dozen proposals have been submitted and asked for volunteers to review midyear proposals – Jeff, Dawn, Cherie, Stacey, Melinda, and Tina. Proposals to be sent to team after the midyear deadline.

Volunteers Needed

SIGs – Tina (along with Officers Kathy and Jeffrey)
Hosts – Dawn (along with Edwin)
First Time Attendees – TBD
NACM Cares – TBD

Next Meeting

Tuesday, November 12th at 4:00 PM ET.