



NACM Education Committee

Thursday, November 15, 2018 – 2:00 PM ET

Present: T.J. BeMent (chair), Rick, Vicky, Chris Reeves, Michele Oken, Jeff Chapple, Norman Myer, Christina Valdez, Leah Huff, Angie VanSchoick, Jeffrey Tsunekawa, Joe Tomasino, Danny Davis, Teresa Ewing, Pete Kiefer, Sarah Brown Clark, Tamara Curry, Alyce Roberts

The meeting was called to order just after 2:00 PM ET. Chair T.J. BeMent welcomed those present and introduced the topic of brainstorming on NACM's Educational Mission with a focus on Thematic and/or Content-Driven Tracks at Conferences.

NACM Educational Offerings – Benefits of educational programming

- Takeaways to benefit local court programs
- Dedicated tracks on Core topic(s), leadership, technology, etc.
- Focus on those new to the profession
- Hours that could contribute towards certification or discipline
- Nimble and address trending topics likely related to the theme
- Possibly limited number of dedicated tracks with flexibility for trends
- Relate the Special Interest Groups (SIGs) to the tracks or themes or by court role or by jurisdiction
- Integrate the use of mentors, peers or conference buddies for new attendees
- Link to colleagues to network and meet others working in in similar courts
- Noting what sessions are “right” for participants based on their court role
- Learn the skills needed for members to advance within the profession
- Designation of “level” for various sessions (beginning, intermediate, advanced)
- Career path profiles on court professionals
- Link educational offerings to leverage technology – podcasts, short videos, link to currently available videos, etc.

Upcoming discussion topics will include looking in to NACM's metrics on evaluations, webinar attendance, website usage etc. as well as repackaging/rebranding of NACM's vast array of articles, guides, videos, etc. along with creating additional short content.

The next conference call is scheduled for Thursday, December 20, 2018 at 2:00 p.m. ET.

There being no further business, the call ended at approximately 3:00 PM ET.