NACM State Associations Subcommittee
Wednesday, January 09, 2019 – 4:00 PM ET

Present: T.J. BeMent (chair), Vicky Carlson (MN), Alyce Roberts (AK), Rick Pierce (PA), Angie VanSchoick (CO), Janet Reid (NCSC), Randall Soderquist (NV), Joy Keller (MACM), Rhonda Kuehn (TCCA), Tonya Anderson (MS), Sandi Metcalf (MI), Julie Kneip (IA)

The call convened at approximately 4:05 PM.. Chair T.J. BeMent welcomed those present and did brief introductions. An overview of the subcommittee and its role was discussed. The topic was introduced and a summary of the discussion is noted below.

Educational Opportunities for Members

Who Develops?
Educational Committees
state judicial college or entity

Sources?
president’s themes
ideas from members
request for proposals
strategic planning process
priority ranking of topics from those attending past conferences
Regular management topics – security, case management, etc.
Jump on topics of interest to state leaders

Speakers and Presenters?
Members
State leaders
National speakers
State universities for research perspective

Speaker/Topic Limitations?
Cost
Availability
Recommendations
Pool resources with AOC
Do variations of regular topics to keep interesting
“Political” limitations to local applicability

**Primary Source(s) of Educational Funding?**
Membership dues
Grant funds – SJI, national organizations
Exhibitors / Sponsors
Share costs with other state groups (judge meetings, AOC, etc.)
Use members or judges as speakers

**Topical and Timely for Members?**
Survey members – frequency, post on website with suggestion box,
Evaluations/survey at end of conference

**Limitations to Member Outreach?**
How often?
Too many e-mails?
More apt to respond if it relates to weighing in a topic(s)?

**Educational Engagement?**
Approach common topics from different perspectives
Push for outcome-based topics for local use
Applicability and interesting/creative side to topics
Build in time for not just Q&A but discuss how attendees can use it locally
Speaker available after session for further dialogue for break or lunch
Mindful of length of session depending on audience and topic

**What to Share with Speaker?**
Describe who the audience is
What the audience wants/needs to know
Need for both applicability and interesting
Maybe use a speaker guide or guidelines or direct conversation with speaker

**New or First-Time Attendees?**
Reception, breakfast
Recognition
Assign a mentor / conference buddy – relies heavily on commitment of mentor
Special orientation
Instill enthusiasm in the profession

**Topics for Future Calls**
Strategic planning for association
Burn-out of leadership
Membership engagement
Membership recruitment
T.J. noted the upcoming NACM Midyear Conference in Little Rock, AR, and welcome leaders to attend. He further noted that the “Leaders Teaching Leaders” seminar is funded to be part of the annual conference in 2019 on the Sunday before the conference.

The next conference call is scheduled for Wednesday, March 13, 2019 at 4:00 p.m. ET.

There being no further business, the call ended at approximately 4:55 PM ET.