

# [NACM MEMBERSHIP SERVICES COMMITTEE](https://nacmnet.org/committees/membership/page.html) MEETING

**Tuesday, November 6, 11:00AM ET**

***1-800-503-2899 Access Code: 2591537***

Call to Order Michelle Dunivan

Welcome and Roll Call Michelle Dunivan

* Angie VanSchoick
* Randy Short
* Jeff Chapple
* Renee Danser
* TJ BeMent
* Aaron Williamson
* Randall Soderquist
* Frank Hardester
* Mark Weinberg
* Janet Reid
* Julie Nelson
* Stacey Hoskins

Subcommittees:

* State Associations TJ BeMent
* International Committee Michele Oken
* ECP Angie VanSchoick

Data Analysis Michelle Dunivan

* Brainstorm of why membership has declined recently
* Discussed existing and desired membership data to make informed decisions, including tenure with NACM, conference attendance, state, level of court, why joining, why leaving, etc.
* Access to our list, and lists from state associations to recruit and retain members
* Retention rate is decent at about 80%, but could be improved

Member Contact Michelle Dunivan

* Discussed possibility of expanding outreach for recruitment and retention, including new members, non-members at webinars and conferences, and exit interviews.

Scholarship selection Michelle Dunivan

* Identified a subcommittee to assess scholarship submissions by December 30.

Mentorship Program Michelle Dunivan

* Will work with members of the committee already involved with mentorship to continue matching mentors and mentees.

Membership appreciation Jeffrey Tsunekawa

* A timeline and agenda will be prepared for our next meeting. Membership appreciation week is anticipated between the Midyear and Annual conferences.

Scholarship and awards review Jeff Chappel

* Have been sent for review and will make a recommendation by next month.

LinkedIn Social media promotion Jeff Chappel

* This project is at an impasse; leadership will reach out to the Communication Committee and the Social Media coordinator to identify a plan moving forward.

Update and review of State Assn. Memberships Jeff Chappel

* A template has been developed for future agreements to be consistent.

New Business

# Meeting Schedule

* + **December 4, 2018**
  + **January 8, 2019**
  + **February 5, 2019**
  + **March 12, 2019**
  + **April 9, 2019**
  + **May 7, 2019**
  + **June 11, 2019**
  + **July 18, 2019-** At Annual Conference

Adjourn