



## **Post-Conference Board Meeting**

Thursday, July 13, 2023

12:30-3:30 PM

Present: Rick Pierce, Jeffrey Tsunekawa, Greg Lambard, Tina Mattison, Kelly Hutton, Dawn Palermo, Nathaniel Mingo, Nicole Garcia, Creadell Webb, Roger Rand, Cheryl Stone, Brandon Kimura, Kristie Collier, Jude Del Preore, Erin Carr, Jennifer Haire

### **MINUTES**

1. Welcome – Rick asked each board member to share their goals and whys.
2. Debrief of annual conference
  - a. A WTKBYG webinar/recording/video - receptions on why some people are invited to some activities and not others.
  - b. Videos in presentations – sound in back was garbled. Include closed captioning in presentations (live stream)
  - c. Host for vendor sessions
  - d. Tyler presentation was too brief for allotted time.
  - e. Shorten opening announcements.
  - f. People were interested in having committee meetings again.
  - g. Hard time justifying staying past Tuesday since Wednesday and Thursday were light on sessions.
  - h. Leadership Seminar – up against JTC and ICM Leadership sessions
3. Statement of goals/objectives for the upcoming year
  - a. Website
  - b. Social Media
  - c. Emerging threats and opportunities
  - d. AI Guide – Dawn asked for the go ahead to start working on an AI guide with JTC as well as a webinar. **Dawn made a motion that the 2024 guide for NACM be the Artificial Intelligence Guide with JTCs assistance. Jeffrey seconds the motion.** No discussion. All in favor, none opposed. **The motion is approved.**
4. Onboarding new directors
  - a. Box-Repository of NACM documents – tabled for new directors meeting



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- b. Website – tabled for new directors meeting
  - c. Board Resources – Erin sent an email to the new directors with these resources
  - d. Committee Structure – Rick reviewed the following committee chairs and co/vice chairs.
    - i. Governance Committee - Brandon Kimura, Chair; Nicole Zoe Garcia– Vice chair
    - ii. Website Committee & State Associations, Nominations, Past Presidents – Jeffrey Tsunekawa, Chair
    - iii. Membership – Cheryl Stone, Chair; Kristie Collier, Co-Chair
      - 1. ECP – Katie Hempill, Chair
      - 2. International – Samantha Wallis, Chair
      - 3. Awards – Stacy Worby, Chair
    - iv. Communications – Dawn Palermo, chair; Nathaniel Mingo, Vice-Chair
      - 1. Social Media – Natalie Williams
    - v. DEI – Roger Rand, Chair; Creadell Webb, Co-Chair
    - vi. CORE Committee – Greg Lambard, Chair; Kelly Hutton, Vice Chair
    - vii. Conference Development – Tina Mattison, Chair; Kelly Hutton, Vice Chair
  - e. Committee meetings and NACM Calendar – Erin will update these on the NACM calendar in the next couple of weeks
  - f. Conflict of Interest Policy and Emergency Contact – Erin passed out these forms for completion
5. Ethics Committee
- a. Review and update NACM Code of Conduct – this will be updated this year.
6. Operations Manual Revision Update - manual is about 95% updated.
7. Strategic Projects
- a. [Review of Strategic Focus Areas](#)
  - b. [Strategic Planning - Committees](#)
8. In-person Calendar
- a. Fall Board meeting October 6-8
  - b. Midyear Board meeting February 2-3, Conference February 4-6
  - c. Annual Board meeting July 19-20, Conference July 21-24

Meeting was adjourned at 3:30 pm.