



COURT MANAGER RATE CARD 2020

THE QUARTERLY JOURNAL OF THE
NATIONAL ASSOCIATION FOR COURT MANAGEMENT (NACM)

Circulation: Distributed quarterly via email link to nearly 1,700 court managers, administrators, and clerks. Magazine stays “live” on website until the next edition is published.

Court Manager Advertising Rates all include:

- Placement on home page of digital publication, unless otherwise noted
- Click-through capability
- Included in email to NACM members announcing publication available to view

On Court Manager Home Page

Side Bar Ad – static <i>1 available</i>	\$630	300 x 600 pixels, color Location: Right side of home page
Side Bar Ad – animated <i>1 available</i>	\$650	300 x 600 pixels, color Location: Right side of home page 10 seconds, 3x loops max, no flash for tablet, max size 40 KB.
Lower Billboard Ad either static or animated <i>1 available</i>	\$825 \$850	Static: 970 x 250 pixels, color with static image Aminated: 970 x 250 pixels, color, 10 seconds, 3 x loops max, no flash for tablet, max size 40KB
Upper Billboard Ad - static <i>1 available</i>	\$925	970 x 250 pixels, color with static image Location: Top of eMagazine home page under Masthead

Inside Ad Rates (ad on page with featured article content)

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Splash Page

Splash Page (when user clicks to see publication) <i>1 available</i>	\$1,100	970 x 500 pixels, color, static, flashes up between user click from website link to Court Manager home page.
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PRODUCTION SCHEDULE

2020 ISSUES	Ad submit deadline	Video Deadline	eMagazine Launches
Spring Vol. 35/1	February 7	Minimum 7 days before launch	March 27
Summer Vol. 35/2	April 17	Minimum 7 days before launch	June 5
Fall 2020 35/3	July 24	Minimum 7 days before launch	September 11
Winter Vol. 35/4	October 23	Minimum 7 days before launch	December 11

To advertise, call or email: Stacey Smith, (757) 259-1816, ssmith@ncsc.org