**Membership Committee**

**Wednesday, September 14th, 2022**

**2:00 pm ET**

Join Zoom Meeting [https://us06web.zoom.us/j/83742839678?pwd=SkRWcUlPTFpiakNCdXRLQjVKU0RiZz09](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.google.com%2Furl%3Fq%3Dhttps%3A%2F%2Fus06web.zoom.us%2Fj%2F83742839678%3Fpwd%253DSkRWcUlPTFpiakNCdXRLQjVKU0RiZz09%26sa%3DD%26source%3Dcalendar%26ust%3D1658957917769921%26usg%3DAOvVaw2trkIzeuaSDJYKH3L5-FL8&data=05%7C01%7CBrandon.M.Kimura%40courts.hawaii.gov%7Ce38601f9c05740f5c2a508da6c2b5258%7C3f369bd64c534c1596eefc84b0851f6f%7C0%7C0%7C637941230575449685%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Z7bIAarlkM0iB8%2BxY%2FT6%2F%2Bf%2BTGAUs0Gg%2B97aUXhAGJM%3D&reserved=0)

Meeting ID: 837 4283 9678 Passcode: 237674

Find your local number: [https://us06web.zoom.us/u/keeA2NNT9p](https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.google.com%2Furl%3Fq%3Dhttps%3A%2F%2Fus06web.zoom.us%2Fu%2FkeeA2NNT9p%26sa%3DD%26source%3Dcalendar%26ust%3D1658957917769921%26usg%3DAOvVaw3GPMXYZSKl8c_zcKBRgFOX&data=05%7C01%7CBrandon.M.Kimura%40courts.hawaii.gov%7Ce38601f9c05740f5c2a508da6c2b5258%7C3f369bd64c534c1596eefc84b0851f6f%7C0%7C0%7C637941230575449685%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=GFtX17cZafxoLsPfS34zXXQZlPrR0Yqy3K4KlOnIEac%3D&reserved=0)

**MINUTES**

1. Welcome Cheryl Stone
2. Review of Minutes
   1. August 10th, 2022, meeting minutes
3. Subcommittee Reports

Reminder of quarterly progress report

* 1. Early Career Professionals Stacy Worby
     1. Attendance has been very low.
     2. Overview of ECP meeting layout and sessions.
  2. International Samantha Wallis
     1. We had to reschedule the last meeting due to Samantha Wallis being called for jury duty. Attendance was low.
     2. Daniel Meza and Samantha Wallis will work on an article for the Court Express summarizing the results of the survey that was put out during the 2022 Annual Conference in Milwaukee.
     3. Next meeting is October 13.
     4. Working on prioritizing future projects.
  3. State of Associations Tina Mattison
     1. There was a decent turnout.
     2. Looking at what we can do for the state association leaders and they will start reaching out to us with their ideas more. We will take their responses to the fall board meeting.
     3. Received email that scoped things they thought the organizations could do.
     4. Conversations were more about the state association memberships and ways to partner.

1. Regular Business Cheryl Stone
   1. Mentorship Program Nathan Jensen

Carry-over to 9/14

Carryover

* 1. Swag Opportunity Available
  2. Ambassador Program Zenell Brown

Carry-over to 9/14

“I think for 2022-23, we focus on only 1 or two items.   Sharing NACM Social media posts and speaking to colleagues and organizations about NACM.

We post a recruitment notice and attempt to get 5 members to help spread the word.   I would encourage us to get those who also wanted to get involved but could not find the time.

The Commitment:  Share at least 1 NACM membership or other social media post per month on their social media page, and identify 1 person/organization/ group that NACM could invite to a presentation on NACM membership.  I would like to make it as simple as possible to begin.” Lillian is willing to be one of the individuals.

* 1. Awards Committee Michelle Oken

1. Old Business Cheryl Stone
   1. Membership Campaign Cheryl Stone
      1. Hopefully run BOGO ½ off in October – Board approved
      2. Focused on states with very low membership
   2. Group Membership Discount Cheryl Stone
      1. Holiday group discount 5-9 memberships $20 off 10 or more $35 off
   3. Membership Strategic Focus Area
      1. Goal 1: Actively recruit and strive for a diverse and inclusive membership
         * + Membership data analysis Amanda

Darrell

Carry over to 9/14

* + - * + Discussion

Share promotions with the various administrative offices of courts. Richard will draft a graphic for the Admin Offices. Cheryl will provide to the Comm Committee

Municipalities and tribal court outreach Raeann will reach out to Cheryl

Develop information

Idea to investigate further Tiered access for online only access with different access than full membership. May be a solution for a small court

Amanda Hammer, Lillian Triplett, Raenn, Amanda Leazer volunteered to work on this with Cheryl

Maybe have a membership that costs less but only has access to the website materials – good for people that either don’t want to or can’t attend the conferences

Also still have a full membership that would have access to everything

* + - 1. Recommendations for more recruitment
         1. Broadcast the discounts to state courts?
         2. Create an electronic flyer to send out?
         3. Have a booth at the upcoming tribal court conferences?
         4. Focus on relationship between limited jurisdictions and municipal courts?
         5. Develop SIGs (Shared Interest Groups)
         6. Have a round table discussion
      2. Past presidents are willing to call members whose registration has expired to invite them to renew their membership.
    1. Goal 2: Increase opportunities for all members to engage in the organization
       1. Shared interest group ideas
          1. Tribal court shared interest group
          2. Round table discussion by Zoom for a specific topic
          3. Book Club type of meeting

1. NEW Business

**Miscellaneous News** – Cheryl Stone

* 1. A new subcommittee was created – the Website Subcommittee
  2. We are focusing on starting out our small-scale ideas first

Upcoming Events:

Fall Board Meeting – Strategic Planning, September30-October2

State Association Meeting – October 6

Early Career Professionals Meeting – September 28th

International Meeting – October 13th at 3 PM EST