**National Association**

**for Court Management *Strengthening Court Professionals***

**Social Media Subcommittee Meeting Agenda**

Co-Chairs: Natalie Williams and Lillian Triplett

**November 16, 2023 @ 4 PM ET**

[**https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1IitKQS9PQ1DGBIhLjbOL2**](https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1IitKQS9PQ1DGBIhLjbOL2)

1. Discussion and Q&A: Heather F. Teter from the National Center for State Courts, Online Engagement & Social

 Media Manager

1. Review and Approval of minutes from October 19, 2023
2. Old Business/Standing Agenda Items
	1. Upcoming events, conferences, webinars, community outreach/volunteer opportunities
		1. Content/SM ideas for upcoming Mid-Year in Feb 2024/Annual July 2024
		2. Future “Know Before You Go” Posts
	2. Social Media Analytics Updates
		1. Facebook
		2. LinkedIn
		3. Instagram
		4. X (formerly known as Twitter)
3. New Business
	1. Suggested Posts for remainder of ***November:***
		1. American Indian and Alaska Native Heritage Month - MiHa
		2. Transgender Day of Remembrance (November 20th, 2023)- Rachel
		3. Court Leaders Advantage Podcast (November 21st, 2023) -Natalie
		4. Thanksgiving (November 23rd, 2023)- Whitney
		5. NACM Group Membership Promo- Erin/Natalie
	2. Suggested Post for the month of ***December:***
		1. NSA Court Security Training- Scheduled to post on 12/1/23
		2. Universal Human Rights Month
		3. Court Leaders Advantage Podcast (December 2023) -Natalie
		4. Happy Holidays (December and includes New Years Day 1/1/24)
4. Open Discussion

**Future Meeting Dates:**

 Dec 21, 2023

 Jan 18, 2024

 Feb 15, 2024

 Mar 21, 2024

 Apr 18, 2024

 May 16, 2024

 Jun 20, 2024

**Thank you for your time and contribution to our subcommittee!**

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