**National Association**

**for Court Management *Strengthening Court Professionals***

**Social Media Subcommittee Meeting Agenda**

Co-Chairs: Natalie Williams and Lillian Triplett

**November 16, 2023 @ 4 PM ET**

[**https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1IitKQS9PQ1DGBIhLjbOL2**](https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1IitKQS9PQ1DGBIhLjbOL2)

1. Discussion and Q&A: Heather F. Teter from the National Center for State Courts, Online Engagement & Social

Media Manager

1. Review and Approval of minutes from October 19, 2023
2. Old Business/Standing Agenda Items
   1. Upcoming events, conferences, webinars, community outreach/volunteer opportunities
      1. Content/SM ideas for upcoming Mid-Year in Feb 2024/Annual July 2024
      2. Future “Know Before You Go” Posts
   2. Social Media Analytics Updates
      1. Facebook
      2. LinkedIn
      3. Instagram
      4. X (formerly known as Twitter)
3. New Business
   1. Suggested Posts for remainder of ***November:*** 
      1. American Indian and Alaska Native Heritage Month - MiHa
      2. Transgender Day of Remembrance (November 20th, 2023)- Rachel
      3. Court Leaders Advantage Podcast (November 21st, 2023) -Natalie
      4. Thanksgiving (November 23rd, 2023)- Whitney
      5. NACM Group Membership Promo- Erin/Natalie
   2. Suggested Post for the month of ***December:***
      1. NSA Court Security Training- Scheduled to post on 12/1/23
      2. Universal Human Rights Month
      3. Court Leaders Advantage Podcast (December 2023) -Natalie
      4. Happy Holidays (December and includes New Years Day 1/1/24)
4. Open Discussion

**Future Meeting Dates:**

Dec 21, 2023

Jan 18, 2024

Feb 15, 2024

Mar 21, 2024

Apr 18, 2024

May 16, 2024

Jun 20, 2024

**Thank you for your time and contribution to our subcommittee!**

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