



Social Media Subcommittee

March 16, 2023 @ 4:00 p.m. ET

Working Group Chair (Temp.): Natalie Williams

Join from your computer, tablet, or smartphone: Zoom Social Media Subcommittee Meeting
<https://us06web.zoom.us/j/7103875466?pwd=RUplcUdyTOIreEdKalhCNWFiQTgwdz09> or Dial in: Find
your local number Meeting ID: 710 387 5466
Passcode: 021675

1. Welcome and Introductions
2. Approval of the February 23, 2023 Minutes
3. Approval of draft Charter/Communal Agreement
4. Social Media Platforms and Analytics
 - a. Facebook
 - b. LinkedIn
 - c. Instagram
 - d. Twitter
 - e. YouTube
 - f. Flickr – Remove?
 - g. Others: TikTok, Reddit, Pinterest
5. Website Change Request Status – New Webpage
 - a. Email login access for Chair/Vice Chair
6. Action Item Review
 - a. Calendar of events/dates
 - b. Content emailed to subcommittee (PDFs/narratives)
 - c. Standard events, webinars, community outreach/volunteer ops
 - d. Refresh of social media sites
 - e. Email blast to announce updated sites
 - f. Current assignment of Owners/Managers on social media sites
 - g. Social Media Lead and Backup and term length
 - h. Secretary and term length
7. Court Express Announcement
8. Funding Campaign
 - a. Canva
 - b. Other options

Future Meeting dates:

March 30, 2023
May 4, 2023
June 1, 2023

April 20, 2023
May 18, 2023

Thank you for your time.