**National Association**

**for Court Management *Strengthening Court Professionals***

**Social Media Subcommittee Meeting Agenda**

Co-Chairs: Natalie Williams and Lillian Triplett

**March 21, 2024 @ 4 PM ET**

[**https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1IitKQS9PQ1DGBIhLjbOL2**](https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1IitKQS9PQ1DGBIhLjbOL2)

1. Review and Approval of minutes from 2/15/24
2. Old Business/Standing Agenda Items
   1. Communications Committee Updates - Dawn
   2. Upcoming events, conferences, webinars, community outreach/volunteer opportunities
      1. NACM 2024 Annual Registration Open – SM Posts & Consistent Theme
3. New Business
   * 1. Icons in NACM board members signature (X -formerly Twitter)
     2. Past Page – Invalid Page – Email to LinkedIn to attempt to remove
     3. Use/Access photos from Photographer during Conferences
     4. Webinars hosted by NACM and split with Sponsor vs. Solely by Sponsor
     5. Analytics comparison for all platforms to be provided next month for April 2023 (first time collected) vs. April 2024
   1. Remaining scheduled posts for the month of ***March 2024:*** None
   2. Posts needed for the month of ***April 2024***:
      1. Child Abuse Prevention Month (all month) – Lillian (Created/Pending post)
      2. Sexual Assault Awareness and Prevention Month (all month) – Need by 4/10/24
      3. National Volunteer Week (April 21-27, 2004) – Need by 4/15/24
      4. CORE Leadership Webinar – 4/22/24 – Need by 4/5/24
      5. Court Leader’s Advantage Podcast – TBD - Natalie
   3. Future posts needed for ***May 2024:***
      1. Law Day – May 1st
      2. Public Service Employee Appreciation – May 5th – 11th
      3. Juror Appreciation Week – Within first two weeks of May
      4. Asian American Native Hawaiian Pacific Islander Heritage Month
      5. Recovery Treatment/Drug Court Month
      6. Mental Health Awareness Month
      7. Foster Care Month
      8. Memorial Day – May 27th
      9. Increasing Court Appearance Webinar on May 28th (new date)
      10. *Military Appreciation (Optional Post)*
4. Open Discussion

**Future Meeting Dates**

Apr 18, 2024 May 16, 2024 Jun 20, 2024

**Thank you for your time and contribution to our subcommittee!**

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