**National Association**

**for Court Management *Strengthening Court Professionals***

**Social Media Subcommittee Meeting Agenda**

Co-Chairs: Natalie Williams and Lillian Triplett

**April 18, 2024 @ 4 PM ET**

[**https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1IitKQS9PQ1DGBIhLjbOL2**](https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1IitKQS9PQ1DGBIhLjbOL2)

**Meeting ID 896 2069 9522**

**Meeting Passcode 021675**

1. Review and Approval of minutes from 3/21/24
2. Old Business/Standing Agenda Items
   1. Communications Committee Updates – **Dawn**
   2. Upcoming events, conferences, webinars, community outreach/volunteer opportunities
      1. NACM 2024 Annual Conference Social Media Post Line Up
      2. Analytics comparison for all platforms (attachment)
3. New Business
   1. Court Manager Social Media Article – Due 7/8/24
   2. Remaining scheduled posts needed for the month of ***April 2024:*** 
      1. A Question of Ethics Conversation– to post on 4/23/24 - **Natalie**
   3. Future posts needed for ***May 2024:***
      1. Law Day – May 1st - (Needed)
      2. Public Service Employee Appreciation – May 5th – 11th - (Needed)
      3. Juror Appreciation Week – Within first two weeks of May - (Rachel is creating)
      4. Asian American Native Hawaiian Pacific Islander Heritage Month- (Needed)
      5. Recovery Treatment/Drug Court Month (Needed)
      6. Mental Health Awareness Month (Needed)
      7. Foster Care Month - (Rachel is creating)
      8. Memorial Day – May 27th (Needed)
      9. *Military Appreciation (Optional Post)*
4. Open Discussion

**Future Meeting Dates**

May 16, 2024 Jun 20, 2024

**Thank you for your time and contribution to our subcommittee!**

Association Services: National Center for State Courts, 300 Newport Avenue, Williamsburg, VA 23185 (757) 259-1841, Fax (757) 259-1520Home Page[: http://www.nacmnet.org](http://www.nacmnet.org/)