**National Association**

**for Court Management *Strengthening Court Professionals***

**Social Media Subcommittee Meeting Agenda**

Co-Chairs: Natalie Williams and Lillian Triplett

**April 18, 2024 @ 4 PM ET**

[**https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1IitKQS9PQ1DGBIhLjbOL2**](https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1IitKQS9PQ1DGBIhLjbOL2)

**Meeting ID 896 2069 9522**

**Meeting Passcode 021675**

1. Review and Approval of minutes from 3/21/24
2. Old Business/Standing Agenda Items
	1. Communications Committee Updates – **Dawn**
	2. Upcoming events, conferences, webinars, community outreach/volunteer opportunities
		1. NACM 2024 Annual Conference Social Media Post Line Up
		2. Analytics comparison for all platforms (attachment)
3. New Business
	1. Court Manager Social Media Article – Due 7/8/24
	2. Remaining scheduled posts needed for the month of ***April 2024:***
		1. A Question of Ethics Conversation– to post on 4/23/24 - **Natalie**
	3. Future posts needed for ***May 2024:***
		1. Law Day – May 1st - (Needed)
		2. Public Service Employee Appreciation – May 5th – 11th - (Needed)
		3. Juror Appreciation Week – Within first two weeks of May - (Rachel is creating)
		4. Asian American Native Hawaiian Pacific Islander Heritage Month- (Needed)
		5. Recovery Treatment/Drug Court Month (Needed)
		6. Mental Health Awareness Month (Needed)
		7. Foster Care Month - (Rachel is creating)
		8. Memorial Day – May 27th (Needed)
		9. *Military Appreciation (Optional Post)*
4. Open Discussion

**Future Meeting Dates**

 May 16, 2024 Jun 20, 2024

**Thank you for your time and contribution to our subcommittee!**

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