



Social Media Subcommittee Meeting Agenda

Co-Chairs: Natalie Williams and Lillian Triplett

April 18, 2024 @ 4 PM ET

<https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1litKQS9PQ1DGBIhLjbOL2>

Meeting ID 896 2069 9522

Meeting Passcode 021675

Attendees: Whitney Freese, Dawn Palermo, MiHa Kapaki, Rachel McCarthy, Natalie Williams, Erin Carr

1. Review and Approval of minutes from 3/21/24 - **Approved**
2. Old Business/Standing Agenda Items
 - a. Communications Committee Updates –
Dawn – CORE webinar updates. AI, Court Security Guides forthcoming. Court Manager Social Media Article submission discussed. Natalie to send out an additional email to the group.
 - b. Upcoming events, conferences, webinars, community outreach/volunteer opportunities
 - i. NACM 2024 Annual Conference Social Media Post Line Up – **Natalie to draft post on Ethics.**
 - ii. Analytics comparison for all platforms (attachment)
3. New Business
 - a. Court Manager Social Media Article – Due 7/8/24 – **See above.**
 - b. Remaining scheduled posts needed for the month of **April 2024:**
 - i. A Question of Ethics Conversation– to post on 4/23/24 - **Natalie**
 - c. Future posts needed for **May 2024:**
 - i. Law Day – May 1st - **Whitney Freese**
 - ii. Public Service Employee Appreciation – May 5th – 11th – **Natalie Williams**
 - iii. Juror Appreciation Week – Within first two weeks of May – **Rachel McCarthy**
 - iv. Asian American Native Hawaiian Pacific Islander Heritage Month- **MiHa Kapaki**
 - v. Recovery Treatment/Drug Court Month (**Needed**) – Natalie to reach out to other members
 - vi. Mental Health Awareness Month (**Needed**) - Natalie to reach out to other members
 - vii. Foster Care Month - **Rachel McCarthy**
 - viii. Memorial Day – May 27th - **Whitney Freese**
 - ix. *Military Appreciation (Optional Post)*

4. Open Discussion

With the subcommittee – Monthly meetings not required. Open discussion held on whether to conduct meetings monthly or every 2 months. To be kept at every month for now.

04-22-2024: Board candidacy post requested

Future Meeting Dates

May 16, 2024

Jun 20, 2024

Thank you for your time and contribution to our subcommittee!