**National Association**

**for Court Management *Strengthening Court Professionals***

**Social Media Subcommittee Meeting Agenda**

Co-Chairs: Natalie Williams and Lillian Triplett

**September 21, 2023 @ 4 PM ET**

[**https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1IitKQS9PQ1DGBIhLjbOL2**](https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1IitKQS9PQ1DGBIhLjbOL2)

1. Review and Approval of minutes from August 17, 2023
2. Old Business/Standing Agenda Items
   1. LinkedIn:
      1. Groups (Members Only vs. Public)
      2. Page: How do we want to use page (holidays/webinars/all posts vs. all post on main LinkedIn Home page?)
   2. New Instagram Feed on Homepage
   3. Status of SM lead for NSCS to speak with our subcommittee (date?)- Rachel McCarthy
   4. Upcoming events, conferences, webinars, community outreach/volunteer opportunities
      1. Specific Conference Location/Hotels -to create social events page/save the date blast
   5. Social Media Analytics Updates
      1. Facebook
      2. LinkedIn
      3. Instagram
      4. X (formerly known as Twitter)
3. New Business
   1. NACM Canva - Social Media Team account status (Erin Carr)
   2. Suggested Posts for remainder of ***September*:**
      1. Reminder re-post about “Crash” book club for 9/27 *(to go out by Monday 9/25/23)*
      2. NACM Core Champion Program Promo *(drafted and getting ready to post)*
      3. The first group of (4) CORE Champions congratulations post *(to go out this weekend)*
      4. International Translation Day (9/30)-optional post
      5. Court Leaders Advantage Podcast (9/19)– Leading in Tough Times: Can We Stay Savvy About Statistics? *(to go out as soon as possible)*
      6. Invest in your Education and Help NACM Build a Conference in 2024! *(to go out by 9/30)*
   3. Suggested Posts for ***October:*** 
      1. Growing a Positive Public Perception of Jury Duty (Webinar 10/18 – *to go out by 10/1)*
      2. Domestic Violence Awareness
      3. Guardianship Awareness Month
      4. Cybersecurity Awareness Month
      5. National Indigenous People's Day
      6. Work and Family Month
      7. Diversity Awareness Month – optional post
      8. Bullying Prevention Awareness Month – optional post
4. Open Discussion

**Future Meeting Dates:**

Sep 21, 2023

Oct 19, 2023

Nov 16, 2023

Dec 21, 2023

Jan 18, 2024

Feb 15, 2024

Mar 21, 2024

Apr 18, 2024

May 16, 2024

Jun 20, 2024

**Thank you for your time and contribution to our subcommittee!**

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