



Social Media Subcommittee Meeting Agenda

Co-Chairs: Natalie Williams and Lillian Triplett

March 21, 2024 @ 4 PM ET

<https://us06web.zoom.us/j/89620699522?pwd%3DbC9uYXhqR3RHQkowV2ZFN2gvMjM1dz09&sa=D&source=calendar&ust=1691588706319251&usg=AOvVaw1litKQS9PQ1DGBIhLjbOL2>

Attendees: MiHa Kapaki, Cassie Bradshaw, Rachel McCarthy, Erin Carr, Dawn Palermo, Whitney Freese, Natalie Williams, Rick Pierce, Tina Mattison.

1. Review and Approval of minutes from 2/15/24 - **Approved**
2. Old Business/Standing Agenda Items
 - a. Communications Committee Updates – **Dawn.**
 - b. Upcoming events, conferences, webinars, community outreach/volunteer opportunities
 - i. NACM 2024 Annual Registration Open – SM Posts & Consistent Theme – **Natalie will work on drafting an initial posting. Natalie will do a secondary post for awards & scholarships.**
3. New Business
 - i. Icons in NACM board members signature (X -formerly Twitter) – **Signature block in the board discussed to change X logo.**
 - ii. Past Page – Invalid Page – Email to LinkedIn to attempt to remove – **LinkedIn deactivated previous page. Natalie is working with LinkedIn configurations.**
 - iii. Use/Access photos from Photographer during Conferences – **Erin to ask photographer to send photos during the conference for the use of social media posts. Rick to provide specific information as to membership benefits prior to the conference for posting.**
 - iv. Webinars hosted by NACM and split with Sponsor vs. Solely by Sponsor – **Discussion held. Split is fine and we can post.**
 - v. Analytics comparison for all platforms to be provided next month for April 2023 (first time collected) vs. April 2024 – **Natalie to work on yearly comparison. Hopefully, done by the April board meeting, if not June.**
- b. Remaining scheduled posts for the month of **March 2024:** **None**
- c. Posts needed for the month of **April 2024:**
 - i. Child Abuse Prevention Month (all month) – **Lillian (Created/Pending post)**
 - ii. Sexual Assault Awareness and Prevention Month (all month) – **Need by 4/10/24 - Whitney**
 - iii. National Volunteer Week (April 21-27, 2004) – **Need by 4/15/24 - Rachel**
 - iv. CORE Leadership Webinar – 4/22/24 – **Need by 4/5/24 - Natalie**
 - v. Court Leader’s Advantage Podcast – TBD - **Natalie**
- d. Future posts needed for **May 2024:**
 - i. Law Day – May 1st
 - ii. Public Service Employee Appreciation – May 5th – 11th – **to include Court Professional’s Day**
 - iii. Juror Appreciation Week – Within first two weeks of May
 - iv. Asian American Native Hawaiian Pacific Islander Heritage Month
 - v. Recovery Treatment/Drug Court Month
 - vi. Mental Health Awareness Month
 - vii. Foster Care Month
 - viii. Memorial Day – May 27th

ix. Increasing Court Appearance Webinar on May 28th (new date) – **Changed to June 11th.**

x. *Military Appreciation (Optional Post)*

4. Open Discussion

Future Meeting Dates

Apr 18, 2024

May 16, 2024

Jun 20, 2024

Thank you for your time and contribution to our subcommittee!

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<http://www.nacmnet.org>