



## Social Media Subcommittee Meeting Minutes

Chair: Natalie Williams Co-Chair: Lillian Triplett

August 15, 2024 @ 4 PM ET

[Join Zoom Meeting](#)

<https://us06web.zoom.us/j/81620982047?pwd=Rygly3yjP5A0leijCkDur9RAvmUyoN.1>

[Meeting ID: 816 2098 2047](#)

[Passcode: 480752](#)

1. Old Business/Standing Agenda Items
  - a. Communications Committee Updates – Dawn
  - b. Upcoming events, conferences, webinars, community outreach/volunteer opportunities-**Tyler webinar was cancelled and rescheduled to November, date forthcoming. Push joining committees, it was missed at conference-may do a weekly committee highlight.**
    - i. NACM 2024 Annual Conference Social Media Feedback
    - ii. Next up: Mid-Year (Atlantic City) and Annual (Omaha, Nebraska) **Find ways to push Omaha, NE for annual conference to draw more excitement to attend.**
    - iii. Webinar: DEI is More Than Alphabet Soup – September 12, 2024, 3PM ET (Host: Roger Rand)
    - iv. State Courts in Focus: State Constitutional Trends & Legislative Assaults on Judicial Independence – October 22, 2024, 3PM ET (Host: Patrick Whitehurt)
    - v. AI Guide – November 25, 2024 3PM ET (Host: Dr. Joe Fazari)
    - vi. CORE-Operations Management- January 2025
    - vii. Court Security Guide – February 2025
2. New Business
  - a. Website link/clicks on SM posts- **Ensure that posts have a link to NACM to drive people back to website.**
  - b. Better Images of AI Images Guide **Check out the AI guide, it provided great direction for social media posting and how to make it more thoughtful and impactful.**
  - c. Remaining scheduled posts needed for the month of **August 2024:**
    - i. Child Support Awareness Month- **Natalie (Scheduled to post 8/15/24)**
    - ii. Court Leader's Advantage Podcast (8/20/24) - **Natalie**
  - d. Posts needed for **September 2024- Volunteers needed for: We will be scheduling posts for 2 months at a time.**
    - i. Labor Day (9/2/24)-**Lillian**
    - ii. Patriot Day (9/11/24)-**Rachel**
    - iii. Webinar: DEI is More Than Alphabet Soup (9/12/24) – **Natalie**
    - iv. Constitution Day and Citizenship Day (9/17/24)- **Lillian**
    - v. Attendance Awareness Month (Truancy)- **Whitney**
    - vi. Hispanic Heritage Month- **Natalie**
    - vii. International Translation Day (9/30/24 )- **Whitney**
  - e. Posts needed for **October 2024- Volunteers needed for:**
    - i. Indigenous People's Day (10/14/24) -**Rachel**
    - ii. Webinar: State Courts in Focus: State Constitutional Trends & Legislative Assaults on Judicial Independence (10/22/24) - **Natalie**
    - iii. Guardianship Awareness Month - **Rachel**

- iv. Cybersecurity Awareness Month-**Rachel**
- v. Domestic Violence Awareness Month - **Whitney**
- vi. Work and Family Month -**Whitney**
- vii. Diversity Awareness Month - **Whitney**
- viii. Bullying Prevention Awareness Month-**Lillian**

3. Open Discussion

**Future Meeting Dates**

Oct 17, 2024 04:00 PM

Dec 19, 2024 04:00 PM

Feb 20, 2025 04:00 PM

Apr 17, 2025 04:00 PM

Jun 19, 2025 04:00 PM

**Thank you for your time and contribution to our subcommittee!**

