

### **Midyear Conference 2024**

February 4-6, 2024 \* Show Dates Feb. 4-5 Hilton Orange Co. Costa Mesa, CA

# **Sponsorship Opportunities**

Previous NACM Midyear Conference Sponsors have first right of refusal to renew.

#### **ALL MIDYEAR CONFERENCE SPONSORS RECEIVE:**

- One complimentary booth
- > "What to Know Before You Go" email to attendees acknowledging sponsors.
- On-site recognition (signage & logo on walk-in slide on loop)
- Banner Ad on Conference App created by sponsor
- Logo with link on conference website and App

### **Education Program \***

With Livestream {1 available} SOLD No Livestream {1 available} SOLD

<del>\$7,000</del>

- One concurrent breakout session
- > Session reminder push notification sent prior to start time through App
- > E-mail to attendees highlighting sponsored sessions

#### Wi-Fi Service SOLD

<del>-\$6.000</del>

- Exclusive sponsorship of Wi-Fi throughout meeting space and exhibit hall
- ➤ Wi-Fi access password will include sponsor's name
- On-site signage will include Wi-Fi access code and sponsor's logo

# Opening Reception SOLD

<del>\$5.000</del>

- Opening Reception held in Exhibit Hall Sunday evening
- > Bar strategically located near or inside sponsor's booth
- > Sponsor can provide logo drinkware (napkins, glasses, huggies, etc.) distributed at all bars

### Badge Lanyard SOLD

£4\_500\_

Attendee badge lanyard will include NACM and sponsor logos printed on item

\*Sponsor can select topic; however, cannot be a sales presentation. Sponsor must work with NACM Education Consultant to ensure topic is on track and no duplication. Content should be education-driven providing sponsor's experience with a court project. Sponsor will provide session speaker(s) and cover travel expenses, including registration fees. Session description included in education agenda on conference App. Sessions streamed will be posted on the <a href="NACM conference videos webpage">NACM conference videos webpage</a> for future viewing.

Contact **Stacey Smith** for details.