



**Midyear Conference 2022
February 20-22
Bellevue, Washington**

Sponsorship Opportunities

ALL MIDYEAR CONFERENCE SPONSORS RECEIVE:

- One complimentary booth (\$2,100-\$2,400 VALUE)
- “What to Know Before You Go” e-mail to attendees will acknowledge sponsors
- Logo with link posted on conference site and App
- On-site sponsor acknowledgement (general session sign & logo on walk-in slide on loop)

Education Program Livestreamed **SOLD \$6,000**

- One-hour concurrent breakout session. Sponsor can select topic, however, session cannot be a sales presentation. Content should be education-driven providing sponsor’s experience with a court project. Sponsor must work with NACM Education Consultant to ensure topic is on track and no duplication. Sponsor will provide speaker(s) for the session and cover any travel expenses, including registration fees, for speakers. Session will be streamed, recorded, and posted on the NACM conference website for future viewing.
- Pre-recorded video provided by sponsor posted on the conference website and app. This is a prelude to in-person session and highlights what will be discussed at the conference. Video cannot be sales driven.
- Session description included in conference agenda with company logo and link
- E-mail to attendees focusing on education program will “highlight” sponsor’s session
- Conference App session reminder push notification sent prior to scheduled start time
- Logo with link on *main page* of conference site
- Logo with link on electronic marketing communications
- NACM has final approval on subject content and video provided.

Education Program-Not Streamed {1 available} \$4,500

- One seventy-five minute concurrent breakout session. Sponsor can select topic, however, session cannot be a sales presentation. Content should be education-driven providing sponsor’s experience with a court project. Sponsor must work with NACM Education Consultant to ensure topic is on track and no duplication. Sponsor will provide speaker(s) for the session and cover any travel expenses, including registration fees, for speakers.
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Education Program Video**\$3,000**

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WiFi Service SOLD**\$6,000**

- Exclusive sponsorship of WiFi throughout meeting space and exhibit hall
- WiFi access password will include sponsor's name
- On-site signage will include WiFi access code and sponsor's logo

Opening Reception**\$5,000**

- Opening Reception held in Exhibit Hall Sunday evening
- Bar strategically located near or inside sponsor's booth
- Sponsor can provide logo drinkware (napkins, glasses, huggies, etc.) distributed at all bars

Badge Lanyard SOLD**\$1,500**

- Attendee badge lanyard will include NACM and sponsor logos printed on item

Contact Stacey Smith for details.

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