



State Association Leaders Meeting 9-23-21

Minutes

The meeting commenced at 3 p.m. ET. Present were: Bobbie Williams from Nevada, Josh Weeks from Georgia, Donna McQuality from Arizona, Tricia Norwood-Foden from the Mid-Atlantic and Katrina Phillips from Mississippi. Also present were President Kathy Griffin, Immediate Past President TJ BeMent, and Vice President Rick Pierce

Rick noted the suggestion from a previous meeting regarding a repository of information for state association leaders will begin following a collaboration with the Communications Committee and NACM webmaster. This repository will contain those conference agendas, speaker names and bios, state association goals and plans along with other documents each state association chooses to share with their colleagues across the country.

All state and regional association leaders shared their concern regarding membership drops, lack of in-person networking and engagement, as well as other limitations to member benefits. Most reported only a small drop off in membership.

TJ presented a report on the Diversity, Equity and Inclusion (DEI) Committee he chairs. He discussed the mission, vision and strategic plan of NACM through the lens of DEI. He noted the educational sessions held in San Diego at the NACM annual conference as well as plans for DEI sessions throughout the next year.

Rick closed the meeting noting the Board's Strategic Planning session and the interest of increasing the number of dual membership state associations with NACM. He will discuss the Strategic Planning session at the next committee meeting. Jeff Chapple, Chair of Communications, will be the keynote speaker. Jeff will speak to the collaborative needs and interests of state association leaders and how NACM Communications can assist.

Meeting adjourned at 3:40 p.m. ET.