



STATE ASSOCIATION LEADERS MEETING

October 28, 2021 1 p.m. ET

[Launch Meeting - Zoom](#)

- I. Call to order and approval of September minutes
- II. Summary of state association leaders' goals and opportunities
- III. How can NACM and state associations share information with each other
 - a. Communications Committee presentation
 - b. Website landing page proposal
 - i. Need state associations URL
- IV. Future topics- Joint education opportunities
 - a. CORE Champion Program
 - b. DEI update
 - c. Dual memberships with state associations- how volunteer associations can recruit new members and retain existing members
- v. Next meeting- **Thursday December 16 at 2 p.m. ET**